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# Fashion Styling

Do you have a natural flair for style, a passion for fashion, and a competitive drive that sets you apart? Do you look at fashion magazines and think you would like to style a photo-shoot for a famous brand? Do you want to know the secrets of a successful styling campaign? Well this part time course is the right course for you.

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## DURATION COURSE

One day a week at the academy

12 weeks (6 hours per week)

Class hours: 72

Non-class hours: 36

## DATE

February 7th till April 24th, 2020

Every Friday, 9:30am to 5:00pm

Course taught in English

## COST

Enrolment fee: € 125,-

Tuition fee: € 1.659,-

## ADDITIONAL INFORMATION

Level: Higher education-Undergraduate

## CERTIFIED

The Amsterdam Fashion Academy offers approved programs. Participants who pass the course will receive an Academy certificate of completion.

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Find out more at [amsterdamfashionacademy.com](http://amsterdamfashionacademy.com)

facebook/instagram: @amsterdamfashionacademy / twitter: @AmsFashion

Call us for a personal appointment + 31 20 4896692

Or email us [info@amsterdamfashionacademy.com](mailto:info@amsterdamfashionacademy.com)

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**PART-TIME  
COURSE**

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## Course outline

The Fashion Styling course gives you the opportunity to plan, develop and execute a creative strategy as set in fashion styling briefs. You will consider the factors that influence fashion styling and the relationships between designers, audience, content and application of photographic visual language. The ability to understand the requirements of the brief and interpret it in a creative way is a vital element in fashion styling. You will work through the process of research, planning, working with a photographer whilst shooting and producing prints. Aspects such as cultural connections, style, mood and effect will form part of your reflection and evaluation.

### Course subjects:

- Fashion styling concepts
- Knowledge of cultural factors & influencers
- Brand identity within styling and image
- Photography and lighting
- How styling fits into a marketing campaign
- Organisation of a styling shoot
- Casting and set design
- Costings
- Fashion Image within advertising
- Styling
- Art Direction

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## Assessment

The summative assessment will take place at the end of the module when students will present work to include:

- Digital Blog and six final styled images
- Verbal presentation

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## Entry requirements

This type of study is designed for students who already have another BA but want to focus more on the fashion industry, or people who only want to brush up on some subjects. If you want to apply we will invite you for an interview.

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**PART-TIME  
COURSE**