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## Fast-track fashion design & business programme

This 3 month fast-track fashion design and business course will get your fashion career off to a flying start. Not just to work as a fashion designer or stylist, but also as a fashion marketer, journalist, trend forecaster, visual merchandiser, buyer of Women/Menswear. You will be given the freedom to experiment and explore where your true talent lies and so help you choose the right career path after completing the course, be it a follow-up programme or working in the industry.

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### DURATION COURSE

3 months

4 days per week, 9:30am to 3pm

Course taught in English

### COST

Enrolment fee: € 125,-

Tuition fee: € 4.850,-

### INTAKES

30th of April 2018

1st of October 2018

### CERTIFIED

Participants who pass the course will receive an Academy certificate of completion.

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Find out more at [amsterdamfashionacademy.com](http://amsterdamfashionacademy.com)

[facebook.com/amsterdamfashionacademy](https://facebook.com/amsterdamfashionacademy) / [twitter: @AmsFashion](https://twitter.com/AmsFashion)

Call us for a personal appointment + 31 20 4896692

Or email us [info@amsterdamfashionacademy.com](mailto:info@amsterdamfashionacademy.com)

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## Course Outline

You will develop skills which let you achieve your own design principle when designing from shape, material, function and context. You will learn how to sketch, work with different materials and deliver tangible fashion products. An essential part of this is exploring and developing your own creative process. You will learn to communicate this in both word and image. Your vision of fashion will not only be expressed in garments, but also in other media such as photography and film. After completing the course you will be ready to decide for yourself where you want to be in the fashion world and which path you want to follow.

Course modules:

- Contextual studies (incl. museum visits, essay writing, the history of art and design and the teachings of the contemporary world).
- Visual studies (incl. experimental drawing, film, photography, fashion styling, Adobe).
- Fashion Design (incl. design development, 3D resolution process, fabric selection, design, sampling, knitwear techniques).
- Studio practice (incl. pattern cutting, production techniques, sewing).
- Fashion Business (incl. international marketing, branding, communications).

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## Who should attend?

The aim of this course is to help you make the right decision when it comes to choosing your future in the fashion industry. Helping you to discover your talents and preparing you for a bachelor's degree, or other fashion programme.

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## Entry requirements

English Language proficiency. Secondary School Certificate, A levels or equivalent Secondary school transcripts. Personal Statement. Scanned copy of your passport. No portfolio or fashion experience required.

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# FAST-TRACK COURSE