
International Fashion Business & Management (MSc)

This Master's degree (MSc) is a unique course tailored to meet both academic and industry requirements. If you see yourself as a responsible fashion leader of the future with an understanding of sustainable management practices, someone who knows how the fashion industry currently works and how it should and could work, then this is the course for you.

AREA

Fashion Business

LEVEL

Master's

DURATION

12 months

START DATE

1st of October, 2018

COST

Enrolment fee: € 225,-

Tuition fee: € 21.500,-

LANGUAGE

English

Find out more at amsterdamfashionacademy.com

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Call us for a personal appointment + 31 20 4896692

Or email us info@amsterdamfashionacademy.com

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Course Outline

Students will learn the skills and knowledge they need to become a new generation of fashion business management specialists; innovators of the future embracing and understanding the principles of sustainability, responsibility, sound management and financial practice. Students will be helped to develop as individuals with an integrated and in-depth awareness of management and organisations in a global context, so they can work effectively in key roles in the fashion business.

Programme structure:

Semester 1: Organisational Environment – Leadership and Management – Consultancy Project Minor.

Semester 2: International Finance – Strategic Marketing – Dissertation Preparation.

Semester 3: Consultancy Project Major – Dissertation.

International teaching staff

The international team of (guest) lecturers are all experts in their respective field. They are from a diverse range of backgrounds in the fashion industry. Lively and entertaining speakers with a passion and infectious enthusiasm for fashion. All our lecturers endeavour to take a relaxed approach to the content, mixing lectures, seminars and company visits with more informal conversations during the tutorials.

Career opportunities

Marketing director. Retail director. E-Commerce Entrepreneur. Merchant Acquisition Manager. Creative Consultant. Commercial Director. International Programme Manager. Stylist Operations Manager. Chief Merchandising Officer.

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