
Fashion Styling

Do you often find yourself giving fashion advice, or critiquing others' outfits? Perhaps you believe an accessory or extra layer of clothing can take an outfit from zero to sixty. Do you consider yourself to be a trendsetter or have a passion for style? If this sounds like you, then this summer course Fashion Styling fits you perfectly.

DURATION COURSE

One week summer course

Monday till Friday 10 a.m. till 4 p.m.

DATES

July 17th till July 21st, 2017

July 31st till August 4th, 2017

Course taught in English

COST

Tuition fee: € 549,-

ADDITIONAL INFORMATION

Level: Higher education-Undergraduate

CERTIFIED

The Amsterdam Fashion Academy offers approved programs. Participants who pass the course will receive an Academy certificate of completion.

Find out more at amsterdamfashionacademy.com

facebook.com/amsterdamfashionacademy / [twitter: @AmsFashion](https://twitter.com/AmsFashion)

Call us for a personal appointment + 31 20 4896692

Or email us info@amsterdamfashionacademy.com

Content

This one week summer course Fashion Styling will give you an insight into what it is like to be a fashion stylist. On this summer course you will learn then tricks of the trade of a successful fashion stylist, how to start a career in styling and to deliver high quality work. Get a taste of what its like to style a Fashion Flat Lay shoot and experiment with street style photography. You will also walk away with your own styled images using the techniques you learnt throughout the course.

COURSE OUTLINE

This course provides a step-by-step education in the basics of fashion styling for advertising, print layouts, television commercials, and video assignments. You will learn how to shop the market, work with costume designers, and pick models and actors. You will also develop a styling portfolio and gain hands-on experience developing concepts and assembling compelling outfits for photo shoots.

Course subjects:

- Fashion styling concepts
- Fashion Image within advertising and editorial
- Photography and lighting
- Styling, casting and set design
- Create a Fashion Flat Lay shoot

MATERIALS

Materials and computers are provided by the Amsterdam Fashion Academy but students will be required to bring along their own camera or smartphone.

Who should attend?

This summer course is open to all students at any age, with varying levels of experience, including beginners. It is an intensive one-week programme for who are looking to broaden their understanding of fashion. There are no formal entry requirements and no age limits.
